

Medical Communications Community 2016 - 2017 Goals

Goals	Measures	Results
Membership and Participation <ul style="list-style-type: none"> • Increase MC Community membership by 5% • Resident/Fellow and student support and engagement • Functional sub-groups meeting on a regular basis (bi-monthly minimum) 	<ul style="list-style-type: none"> • Number of Community members increased by 5% based on “recruitment” activities • Attendance at US and EU conferences • Input for programs and discussions initiated through the functional sub-groups 	
Education/Programming <ul style="list-style-type: none"> • Conduct a successful EU Medical Information and Communications Conference in October 2016 [Lillian] • Conduct a successful NA Annual Scientific and Medical Communications Forum in 2016 [Mary and Julia] • Conduct 2 global webinars in 2016 [Pete] • Conduct NA 2016/2017 annual meeting programming of interest to our community [Julia/Sara] • Support roll out of updated eLearning modules 	<ul style="list-style-type: none"> • Attendance and evaluations at EU conference/ Increase participation at EU conference (>100 in 2015) • Attendance and evaluations at US Forum/ Increase attendance in US March meeting by 5% • Member evaluation of sessions or webinars relating to usefulness and value of content • Member evaluation feedback from meetings • Attendance and feedback from webinars • Attendance and evaluations at NA Annual Meeting sessions • Review feedback on updated eLearning modules 	
Information Exchange: <ul style="list-style-type: none"> • Actively use MC Community Platform site [Core Team] • Host at least 4 all community Calls [Monica] • Encourage publication opportunities [Suzana] • Publish highlights of meetings in Global Forum [Suzana] • Publish abstract poster information in DIJ, Global Forum, online sites [Suzana] • Post session and poster summaries on Community Platform site [Alicia/Rebecca] • Collaboration with other communities [David] 	<ul style="list-style-type: none"> • Build awareness of new online community site • # of participants in All Community calls • Member feedback indicating value of content and discussions • Publication of articles in DIA communication channels in 2016/2017 • Engage other communities for possible all community call/core team call/abstract submissions 	

Core Team:

Stacey Fung – Core Team Lead
 Suzana Griffin – Publications Lead
 Julia Petses –NA Forum co-lead
 Alicia Cadogan – Residents and Fellow Liaison
 Pete Guillot – Virtual Learning (Webinars) Lead

Monica Kwarcinski – All Community Calls lead
 Sara Doshi – Annual Meeting
 David Bowers – Community Partnerships Liaison
 Mary Sendi – NA Forum lead
 Aaron Cockell – EU Regional Lead
 Michelle Clausen – Social Media Working Group Lead
 Ivy Chang – Med Info Working Group Lead

Lillian Auberson – EU MI Conference Lead
 Cesare Pinto – Contact Center Working Group Lead
 Rebecca Falcone – Communications Strategy/Connex Site Lead
 Isabelle Widmer, EU Regional Co lead